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## January 2026 Starting Strong: Review Your Property's 2025 Performance

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What happened last year?

It went fast, didn't it? And so much happened. If you managed to ride the ups and downs of the markets, navigate the economic highs and lows, push through the politics, and remain stable in the ever-moving rental market, I think we can consider the year a success, right?

Right. But just to be sure, let's do a complete review of your property's 2025 performance so we know what was great, what could have been better, and where to focus on in this new year.

- **Income. Expenses. ROI. Where Did You Land?**

The first step is looking at your expenses and income. For the entire year.

Rents, whether they went up or dipped down a bit or remained relatively stable will make up the majority of your income. Expenses will likely show you how to plan for next year. Did you have to make a major replacement? Was your insurance premium higher than you anticipated? Take a look at where you gained the most and lost the most to put some perspective into your overall return on investment for each property and even your entire portfolio.

- **Key Performance Indicators (KPIs): Here's What We Like to Look At**

As you review last year's rental performance, focus on the KPIs that matter most: occupancy rate, rental income growth, tenant turnover, maintenance

strengthen, uncover inefficiencies, and guide smarter decisions for pricing, property improvements, and long-term portfolio stability. What are you learning from these KPIs, and what sorts of metrics will make the most sense for you as we ease into 2026?

- **Make Good Use of Year-End Reports**

As your property management partner, we like to keep you informed all year long, but the end of the year gives us an opportunity to provide a snapshot of the entire year's performance. These year-end reports should be used to dig a little deeper into improvements you'd like to make, opportunities you'd like to pursue, and encouragement about your investment goals. If you need something specific on your year-end report, don't hesitate to ask us to provide the data that will help. Maybe you're thinking about some improvements and upgrades to increase rental value, for example. We can provide some support on that or anything else that's going to move us forward together in the coming year.

Welcome to 2026. We look forward to another successful year together. Do you know someone who might benefit from our management services? We'd love your enthusiastic referral.



Our goal at Marie Hansen Properties is to maximize the



[The Marie Hansen Properties Team](#)

Liz Ishimitsu, (RA)

comes from knowing that your property is in capable hands.

**The Marie Hansen Properties Team**

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## WE LOVE REFERRALS

We hope you love working with us just as much as we love working with you! If you know anyone that needs help with their property, we'd be happy to assist!

## REFER A FRIEND

## Marie Hansen Properties

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## CONTACT US



The Marie Hansen Properties logo features a house icon and the tagline "The company with a passion for property management." Below the logo is the text "The Trusted Choice For Honolulu Property Management" and a large "Contact Us" button. To the right is a group photo of the company team, with a badge indicating they were the "2023 BEST OF HAWAII FIRST PLACE KITTY 4".

[\(808\) 591-1110](tel:(808)591-1110)



It is very important that we are able to reach you if we have any questions or concerns about your property. If your phone number, email address or address/contact information has changed, please call or email Cheryl so she can update your file. You can reach her at (808) 591-1110 or [cheryl@mhprops.net](mailto:cheryl@mhprops.net)

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